

SYDNEY DAVIS

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Detail-oriented and self-motivated multimedia journalist with experience in television production and news reporting. Former Southeastern Conference student-athlete that excels in utilizing teamwork, time management skills, and strong verbal communication to broadcast the truth to the public.

SKILLS

Adobe Premiere • Canva • Microsoft Software
Videolicious • Basic Camera Operations • Operation of Dejeros

EDUCATION

UNIVERSITY OF ARKANSAS, Fayetteville, AR
Bachelor of Arts in Journalism with a Broadcast Concentration
GPA: 3.0

August 2017 - May 2020

WORK EXPERIENCE

Show Host/Lead Producer (SYDNEY IN THE HOUSE, Atlanta, GA)

April 2020 - current

- Gather positive stories for show and write scripts
- Edit and creative produce show's content
- Attend movie premieres, magazine cover reveals, musician event, etc to interview talent
- Shoot content and record audio for show
- Create digital illustrations to insert into newscasts

Social Media Manager (BURN BOOT CAMP, Snellville, GA)

January 2023 - current

- create and manage company image in a cohesive way to achieve marketing goals.
- provide company with expertise to enhance online presence
- respond to inbound social media traffic
- oversee company social platforms

Contributing Writer (GRIND PRETTY MAGAZINE, Atlanta, GA)

January 2023 - current

- Pitch and write articles on a deadline for site and bi-monthly magazine issue
- Conduct on camera interviews with talent

CBS Sports Title IX Ambassadorship (Southeastern Conference (SEC) x CBS SPORTS, Atlanta, GA) **November 2022 - December 2022**

- participated in different facets of live broadcast preparation including graphics, studio show, studio operations, and remote operations.
- learned about game coverage and post-broadcasting activity for the 2022 SEC Football Championship.
- mentored by producers, directors, on-air talent, operation leads and executives through several question and answer opportunities throughout the week.

SEC Edward Aschoff Digital Communications Intern (Southeastern Conference (SEC), Birmingham, AL)

April 2021 - June 2022

- First to ever fill this role.
- Work in partnership with the Southeastern Conference and ESPN's digital content team at the SEC Network
- Assist in maintaining Conference Social Media Platforms
- Publish content to the conference's official website, SECSports.com
- Perform editorial production duties in written, graphical, and multimedia content
- Data management and quality control of various administrative elements on the platform

Contributing Writer (PULP MAGAZINE, Atlanta, GA)

February 2019 - current

- Pitch and write articles on a deadline
- Host and creative produce show "Freshly Squeezed"
- Conduct on camera interviews with talent
- Apply for press passes to events
- Meet monthly with other staff members to discuss goals for the company

News Intern (KNWA-TV, Fayetteville, AR)

February 2020 - May 2020

- Attend daily story idea pitch meetings
- Travel to locations to interview subjects
- Learn basic video editing skills in Avid software

Main Sports Reporter (UATV Sports, Fayetteville, AR)

January 2019 - May 2020

- Lead produce weekly show
- Gather footage and interviews live sports events
- Utilize Inception software to build show rundowns
- Help operate equipment in control room and newsroom

<ul style="list-style-type: none"> • Write webcopy to keep UATV Sports site updated <p>Anchor/Producer (UATV News, Fayetteville, AR) January 2019 - May 2020</p> <ul style="list-style-type: none"> • Gather footage and interviews as a field producer to produce news packages, vosots, etc. • Utilize Inception software to build show rundowns • Pitch ideas to produce news stories for the show • Help operate equipment in control room and newsroom <p>News Reporter (KXUA Radio, Fayetteville, AR) January 2018- May 2018</p> <ul style="list-style-type: none"> • Utilized Audacity and GarageBand software to create stories • Edited and produced story packages while ensuring weekly deadlines were met • Participated in newsroom idea pitches • Conducted interviews with story subjects <p>Camera Operator (40/29 News, Rogers, AR) June 2018 – August 2018</p> <ul style="list-style-type: none"> • Prepared the studio for live broadcasts • Operated the prompter in the control room • Attended newsroom meetings to discuss the improvement of shows • Edited and clipped news stories from each broadcast to the company website <p>Tape Producer Assistant (ESPN, Fayetteville, AR) September 2018</p> <ul style="list-style-type: none"> • Documented students' game day experience in the SEC • Set up equipment for news trucks • Viewed other positions including Sideline Reporter, Audio Assistant, and Producer <p>VOLUNTEER EXPERIENCE</p>	
<p>Lead Worshipper @ Cross Church (Fayetteville, AR) September 2019 - May 2020 Potter's House Small Group Leader @ Boys' and Girls' Club (Fayetteville, AR) September 2019 - May 2020 Arkansas Blue Cross' Fearless Food Fight (Fayetteville, AR) November 2019 Book Hogs Kickoff @ Asbell Elementary School (Fayetteville, AR) March 2019 Autograph Signing @ the Jingle Bell 5k (Fayetteville, AR) December 2018 The Children's Fun Run (Fayetteville, AR) October 2017, 2018 Panther Fit (Atlanta, GA) February 2016 – May 2017 Jump Run Throw (Atlanta,GA) September 2016</p>	